

MULTIMEDIA TOOL TRAINING



FROM STORIES TO ACTION : PARTICIPATORY MEDIA FOR CHANGE

**PUBLIC: YOUTH
WORKERS AND YOUTH
LEADERS**

**6 DAYS (INCLUDING
TRAVEL DAYS)
MARCH 17 - 22, 2025
HOSTED BY AGARESO**



DISCOVER THE POWER OF PARTICIPATORY MEDIA

In participatory media projects, a group creates its own film, podcast, photo or similar type of output. The collective creation process plays an even more important role than the technical aspects. In this training in Spain, you will learn how to design participatory media workshops yourself and thus bring a group into a creative process and empower young people to advocate for their interests and issues!

ARE YOU INTERESTED IN USING THIS METHOD WHEN WORKING WITH YOUTH GROUPS ?

Video, photo or audio are powerful means of expression and can give a voice especially to people who are not listened enough in our society.

As youth organizations, we want to use participatory media to involved and mobilize young people and help them to stand up for their own wishes and needs.

WOULD YOU LIKE TO LEARN HOW TO FACILITATE PARTICIPATORY MEDIA WORKSHOP TO EMPOWER YOUNG PEOPLE ?



WHAT IS PARTICIPATORY MEDIA ?

Participatory media are means of communication in which users themselves play an active role in collecting, reporting, analyzing and distributing content. This includes, for example, creating and sharing videos, photos, music or other audio

In participatory media projects, a group or community creates its own film, podcast, or another photo or media project. Co-creation is used to bring people together to discuss and analyze problems, share concerns or issues with an audience, or simply to express creativity and storytelling. The collective creation process therefore plays an even more important role than the technical aspects of implementation.

In this training in Spain, you will learn how to design small workshops yourself and thus bring a group into a creative process through participatory media use.



WHAT WILL YOU LEARN DURING THIS TRAINING ?

The aim of this training is to provide you with tools to design your own workshops and to bring a group into a creative process through participatory media projects. The training includes units on leading workshops and collective creative processes, as well as units on basic and simple (mostly free-of-charge) tools for creating and editing videos, photos, podcasts, etc.

During this training, we will learn about methods together, experiment and try out how participatory media can be used to work with youth groups such as international Workcamps or Youth Exchanges. We will be guided and supported in particular by our colleagues from Agareso, a small organization from Spain that has been running workshops with local and international groups for many years, using audiovisual media as tools for participation and social change.

During the training, we will develop and plan small project ideas together, one of which you will then implement yourself with a group during summer. The program incorporates both participatory approaches and hands-on technical skills to enable participants to create meaningful media projects.

The topic of sustainability and climate protection will be a central focus of all exercises and activities.

To illustrate this training, here are some examples of workshop, methods and objectives:

<p>Getting started with participatory media : how to create a collective story</p>	<p>Work in small groups with input from the trainers, then back and forth in plenary</p>	<p>Practice writing an idea for media production (video, podcast) Experiment with a PM process Learn to transform words into images</p>
<p>Training to animate/ facilitate a group</p>	<p>Work in small groups with input from the trainers, then back and forth in plenary</p>	<p>Crossing tools to animate a group Finding one's animator/ facilitator position to feel legitimacy Experiment facilitation with the group</p>
<p>To become familiar with youth exchanges</p>	<p>Work in small groups with input from the trainers</p>	<p>Discovering and sharing experiment on youth exchanges Creating activities and program for a youth exchange</p>
<p>Practical advice for media production</p>	<p>Work in small groups with input from the trainers</p>	<p>Practicing with a script and a storyboard Learn to turn words into images (2) Producing a video or a podcast Learn to solve technical problems</p>





When :

March 17-22, 2025 including travel days

Location :

The training takes place in Monte do Gozo near Santiago de Compostela, in Galicia (Spain)

Who can participate ?

This training is suitable for (future) camp leaders, trainers, youth workers or others who would like to try their hand at working with participatory media projects.

Participation in the training is free of charge. Travel costs are reimbursed as per Erasmus+ guidelines.

To register, click here : [Registration from - Multimedia Tool Training](#)

Coordination of the project :

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